

Marion County Conference on Re-entry SPONSORSHIP INFORMATION



October 2024 Indianapolis, IN

Organized by:



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MARION COUNTY Re-entry Coalition

For almost 10 years, the Marion County Re-entry Coalition (MCRC) has collaborated with various community partners to organize the Marion County Conference on Re-entry. In 2020, the COVID pandemic forced the MCRC to adapt by offering virtual mini-conference sessions throughout the year in lieu of an in-person event. This continued through 2023. In 2024, the MCRC will bring the in-person conference back! By sponsoring this event, you are ensuring that we can continue offering this event free-of-charge to direct line staff and leadership from communitybased agencies that normally do not have access to high quality capacity-building opportunities.

Conference Objectives

The primary objectives of the Marion County Conference on Re-entry are to increase the capacity of individuals and agencies to deliver services to people returning from incarceration and to promote the delivery of evidenced-based interventions.

Audience

Registration is open to anyone who would like to attend. The audience will include re-entry providers of all sizes and types. The majority of attendees are typically direct service providers who serve people impacted by the criminal legal system, as well as criminal justice agencies. This year, we will have the capacity to offer this conference to over 370 individuals. In order to remove any barriers to attendance, the conference is provided free of charge to participants.

Community Sponsors and Partners

The Marion County Conference on Re-entry has the full support of the MCRC, which includes members and stakeholders from non-profit and for-profit providers, universities, over 100 federal, state, and local criminal justice agencies, and other community partners.



Past Attendance and Feedback

Attendance

2019 Conference: 316 from approximately 149 agencies

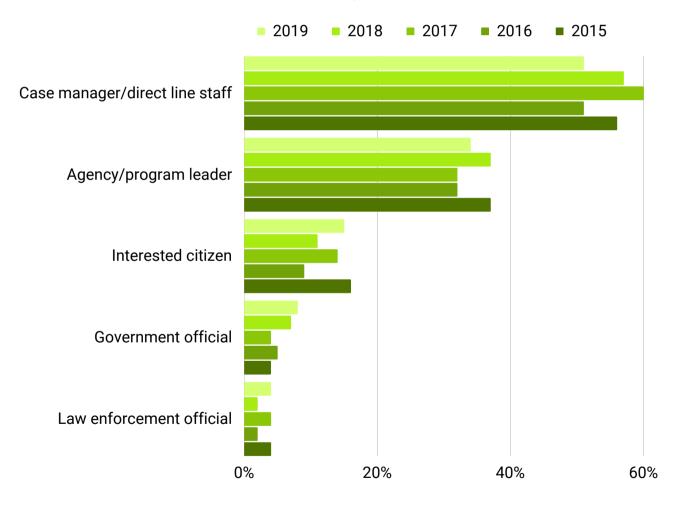
2018 Conference: 377 from approximately 157 agencies

2017 Conference: 333 from approximately 215 agencies

2016 Conference: 316 from approximately 146 agencies

2015 Conference: 367 from approximately 172 agencies (different venue)

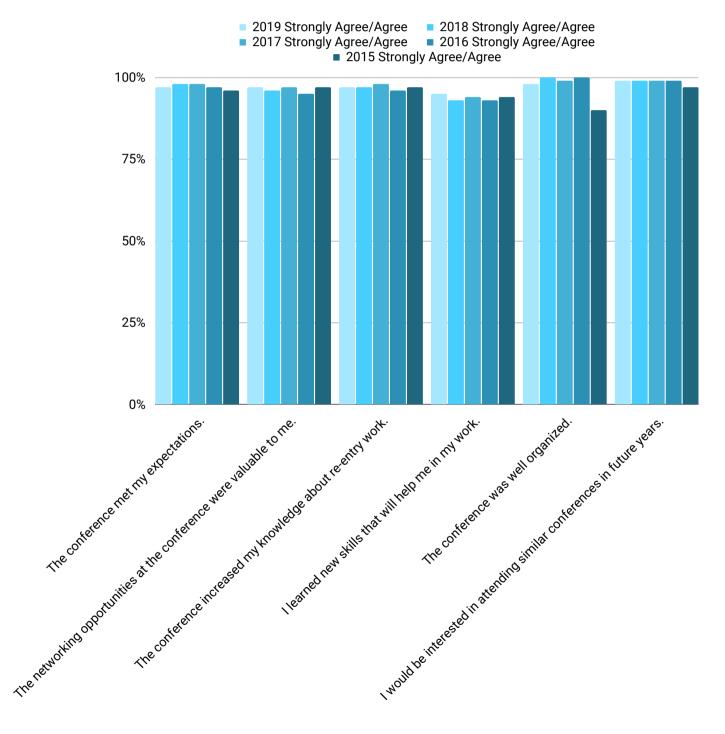
2014 Conference: 306 from approximately 155 agencies (different venue)



Attendees by Sector

Feedback

Feedback surveys from the past five years indicate that progress has been made in reaching the primary goal of building capacity. The average responses from past surveys reflect that attendees agreed that their knowledge and skills in re-entry work increased, that they valued the networking opportunities, and that they would like to attend a similar conference in the future.



Conference Satisfaction

Sponsorship Levels & Benefits

	Bronze \$2,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000	Presenting \$20,000
Recognition in conference program					V
Recognition during opening and closing remarks					
Recognition on conference evite and registration page					
Social Media Recognition			2 Social Media Mentions	3 Social Media Mentions	Included on all social media mentions
Option to be named as the title sponsor				For a specific aspect of the conference (e.g., breakfast, lunch, opening session)	For entire event
Recognition during event announcements (media coverage, social media, opening & closing remarks)					
Prominent signage at the registration table on day of event					
Opportunity to provide opening comments on day of event					